



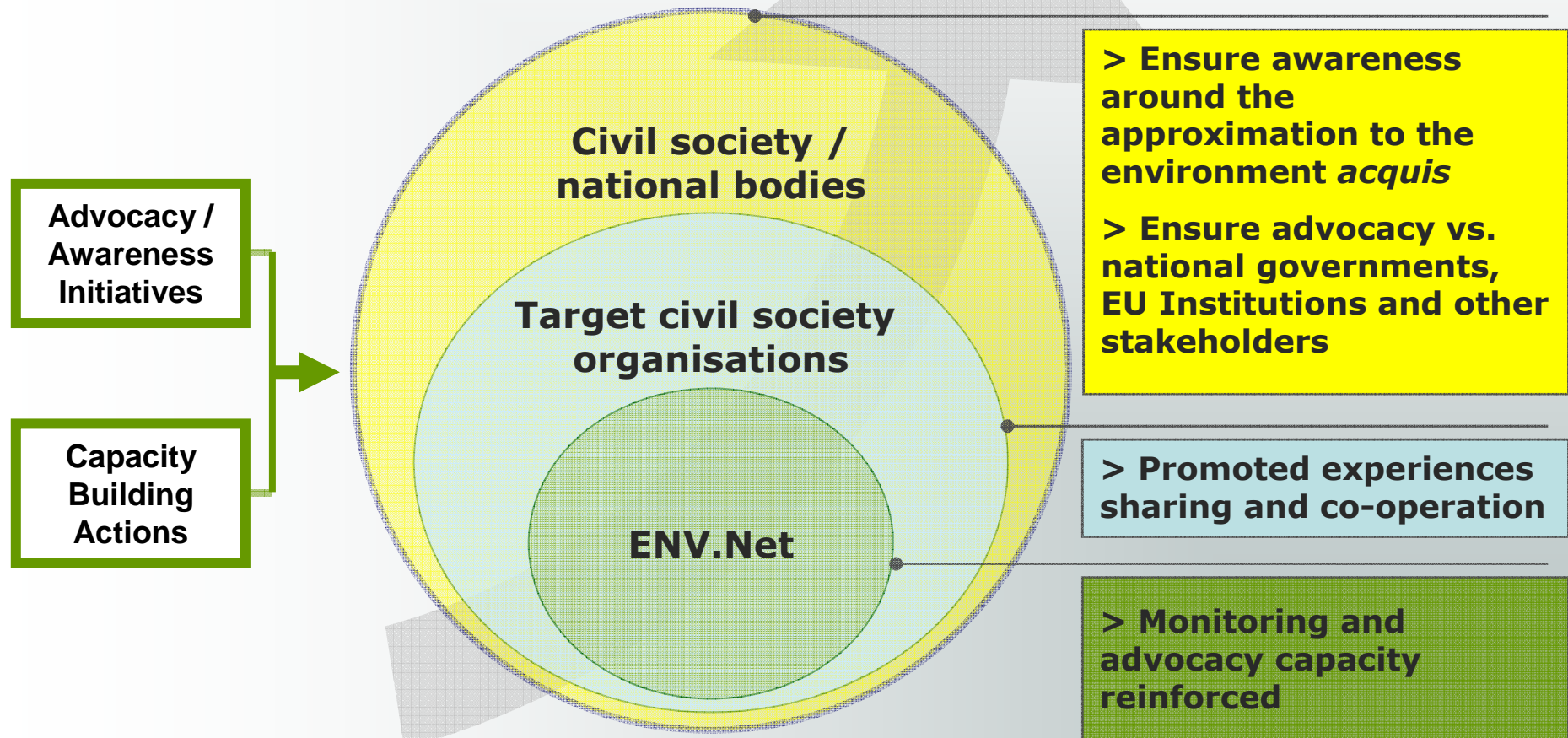
Development of the ENV.net in West Balkan and Turkey: giving citizens a voice to influence the environmental process reforms for closer EU integration



Co-financed by:



Objective: Citizens have a voice and influence public sector reform processes in the environment sector



A tailored strategy has been identified to ensure:

**More focus on action
"in the field"**

- **Better balance research/policy analysis - lobbying /awareness activities**
- **More space dedicated to the organisation of social events**

**Diversified actions
per country**

- **Different awareness campaigns and social events in each partner's countries**
- **Strengthen collaboration with media in each country**

**Easier use and
exchange of
information**

- **Set up of a reach informative website/blog**
- **Use of social networks for exchange of information**

The plan of action

Monitoring/Advocacy



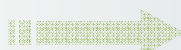
Regular meeting with key actors
Mapping of National vs. EU legislations
Conferences/round tables/ policy papers

Awareness Events



Support initiatives at country level
Public events involving citizens
sub-grants

Information & Communication



Informative website
social networks/newsletter
Cooperation with media

Capacity building



Training sessions in partners' countries
Distance learning courses
Helpdesk support

Three priorities:

- Key CSOs → common agenda of actions
- Activities to be maintained → sustainability measures
- Communication and inter-country co-operations

Key actions

- Consolidate monitoring/advocacy
- Investigate on good practices (what works?)
- Development of (innovative) communications modalities
- Maintaining and strengthening of first two years positive actions (e.g. network, capacity building & awareness activities)

Collaboration with other FPA partners

Cooperation is expected in the following activities:

- Organisation/participation to round tables/conferences
- Contribution to sharing of information through the project website, social networks, etc
- Co-operation in monitoring activities (e.g. reporting, drafting of policy papers)
- Participation to training and e-learning sessions
- Organisation of joint public events (through sub-granting)



> **Contact:**

Simona Pogliani, s.pogliani@puntosud.org

> **Web:**

www.puntosud.org

Thank you

